

Suggested Cost for Setting Up

Lighting

All color is a reflection of light, therefore the light source for any type of color work is most important. Artificial incandescent or fluorescent lighting greatly distort color. For seasonal color analysis, full spectrum lighting (natural or artificial daylight) is necessary to ensure accurate results. Artificial daylight bulbs are available for your lighting needs. **Allow \$40-\$350 AUD for proper lighting.**

Neutral Gray Surroundings

The only way to determine true color is when the color is surrounded by a neutral gray. Covering the client's hair with a neutral gray cap and the client's clothing with a neutral gray gown helps ensure that the color analysis is accurate. Since the analyst's reflection is also seen in the mirror, a neutral gray analyst's robe is also available. Walls and backdrops in the analysis area should be in a light neutral shade of gray. Neutral gray color chips are available for paint color selection for your studio. **Allow \$200 USD for neutral gray accessories & surroundings.**

Drapes - Dramatically Increase the Value of Your Service With Every Set You Own

The color draping process is vital to personal color analysis because human color perception involves both a color agent (a color which produces a reaction), and a color effect (the reaction which is produced by a color). A personal color analysis can only be accomplished by a series of contrasts and comparisons. (To learn more see chapter 4 of the textbook Understanding Your Color.) SciART offers the most comprehensive collection of color draping materials available to eliminate guesswork and guarantee an accurate analysis. **Allow \$200-\$1300 USD for drapes.**

#The minimum requirement for accurate analysis and to become Certified as a SciART Analyst the following materials are required to be purchased: neutral grey accessories, red test drapes, hand test boards, true seasonal test drapes and twelve tone test drapes (approx \$1000 USD). There is no requirement for materials to be purchased upfront or at one time however certification can not be given until this requirement is met.

For Your Client - SciART™ Personal Color Palettes

Most analysts eventually stock 4 full sets of Personal Books of Colour (12 in each set, 2 x men's , 2 x women's 48 in total). **Allow approximately \$450-\$500 for startup stock of one set of either men's or women's (12 in total).**